

THE APPLETON WITH EATON

DECEMBER 2018

NUMBER 616

Advertiser

PRODUCED BY THE CHURCH FOR THE COMMUNITY

Appleton Children's Christmas Party with Sharky & George



December 15th 3 - 5pm,

Appleton Village Hall

Entertainers

Father Christmas

Food

Party Bags

Look out for your ticket application with the school newsletter, or in the box in the village shop.
Supported by the Parish Council and organised by OX13 for all village children aged between 4 and 11.

Dear Friends,

This time last year, as you may or may not remember, I wrote about my sense of disappointment (and also confusion) at the recently-released Christmas advert for John Lewis – the one featuring a 7ft-tall muppet-monster, called Moz. This year, as we again prepare to be bombarded with seasonally-related marketing-drives, I offer a simple and more general reflection on brands and branding at Christmas time.

If you have a business-background - or just happen to be interested in branding and marketing - you may have heard of Jim Stengel, who for seven years was Head of Global Marketing at Procter and Gamble. While I have very little experience of the business-world myself, I'm guessing that this puts him "right up there"?! Anyway, in his 2011 book *Grow*, Stengel draws on a 10 year study of 50,000 brands to identify a strong, positive correlation between a company's financial performance and its ability to tap into "fundamental human values." Specifically, the world's fifty most successful brands (which at the time included, for example, *Red Bull*, *Samsung*, *Visa*, *Innocent* and *Lindt*) had all managed to convey their ideals such that their customers associated their product with a sense of joy and pride; a spirit of exploration; better connection with others; and a positive impact on the world.

Reading through this list of key ingredients, I am prompted to apply them to "Brand Jesus" - still a best-seller (if I can say that reverently) over 2000 years after launch. The low-key setting of a Middle Eastern outhouse may have been a controversial and subversive choice; but it was swiftly followed by a perfectly orchestrated flash-mob (*while shepherds watched their flocks* etc.) and by a wider buzz of excitement, due mainly to word-of-mouth as well as (a little later) a hi-tech, star-based campaign, aimed at a niche but important foreign market. Unsurprisingly, the long-established Herod Corporation, based in nearby Jerusalem, kept a keen eye on developments, recognising the potential threat posed by the new kid on the block. For some time, indeed, HC succeeded in driving the young rival out of town. However, after a period of thorough product -testing (nearly 30 years, in fact), Brand Jesus was re-launched to immediate acclaim, effectively conveying and perfectly embodying timeless ideals, not only to his contemporaries but to every generation since. In the words of the old *Ribena* advert, Jesus is "for you, your children, and your children's children..."

This being the case, may I invite you to join us at St Laurence in the coming weeks, as we celebrate Advent and then Christmas. As ever, the times of our Sunday services can be found on the back cover of the Advertiser, and on the Calendar page of the Church website.

With my prayers and best wishes for Christmas and the New Year,

Revd. Ken

Save the Date !

Friday 7th December, 7:30pm – 10:30pm:
Appleton's Handmade Christmas at the Village Hall.

Saturday 15th December, 5:00pm:
Besselsleigh Carols by Candlelight.

Tuesday 18th December, 6:00pm – 7:30pm
Carols under the Stars & Lantern Making at the Village Hall. See Page 4 for details

Friday 21st December, 7:30pm – 9:00pm
Family Christmas Concert, with mulled wine & mince pies at St Laurence Church. All proceeds to OXPat.

Christmas Eve, Monday 24th Dec. 6:00pm
St Laurence, Appleton Carols by Candlelight

All Age Services

Advent Sunday, 2nd Dec. 10:00am:
Christingle

Christmas Eve, Monday 24th Dec. 4:00pm:
Crib Service

Christmas Day, Tuesday 25th Dec. 10:00am:
Communion Service

Sunday 6th Jan 2019. 10:00am:

Epiphany Service

Appleton's Living Advent Calendar

Every evening from 1st – 24th December: Appleton's Living Advent Calendar. A different home (or business) will reveal its individual advent window and on Christmas Eve, the final window will be unveiled at Church.

Women's Breakfasts

at St Laurence Church, Appleton.
Please note that the planned January 2019 breakfast meeting has been postponed.

"Tea and Chat"

Every Monday in St. Laurence Church
2.30 - 4.00 pm.

Need a lift?
Ring: Margaret 862958
Pam 863207
Rosemary 864808



Thank you!

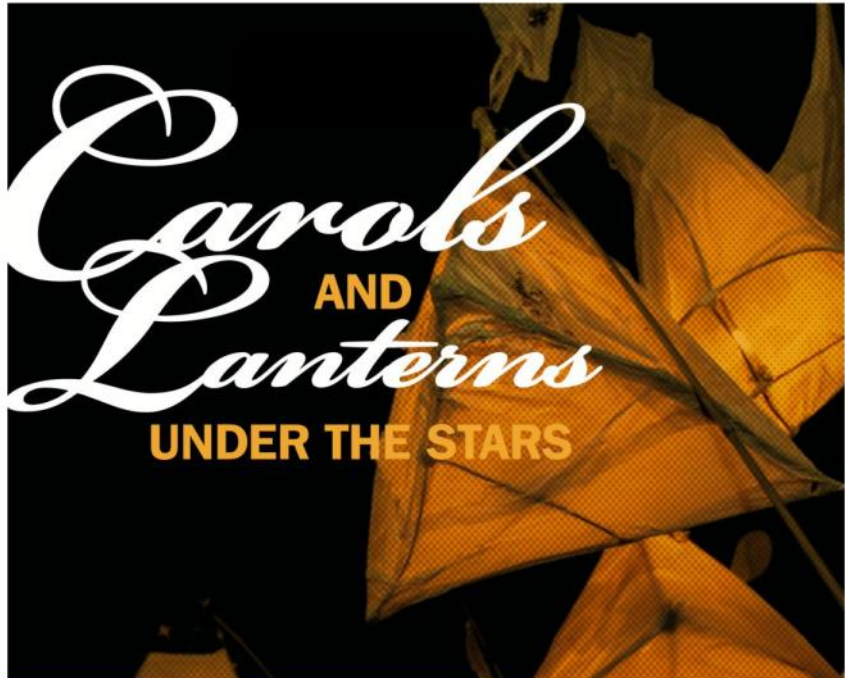
This year, church and school combined forces to send all money raised to 'Send A Cow'. The Harvest celebration began with the well-attended Harvest Party with a delicious hot supper followed by children's games and ended with home clothes day in School the following week with two Harvest Festivals in between. A big thank you to all who participated in every way.

Alison Jeffreys

Who to call

For Service information, Baptisms, Weddings, Funerals & Church Building enquiries, please contact:
Reverend Ken on 655737 or
kencampbell@stlaurencechurchappleton.org

Remember to visit your Church website at:
www.stlaurenceappleton.org



Carols
AND
Lanterns
UNDER THE STARS

TUESDAY 18TH DECEMBER

Lantern making in the Village Hall **6.00 pm**

Tickets available from Village Shop £2 per child to cover materials or contact Emma Queralt
emmaqueralt@gmail.com

Mulled Wine, Juice and Mince Pies from **6.30pm**

Carol Singing around the brazier at
the Village Hall **7.00pm**

Stars for the Tree of Remembrance

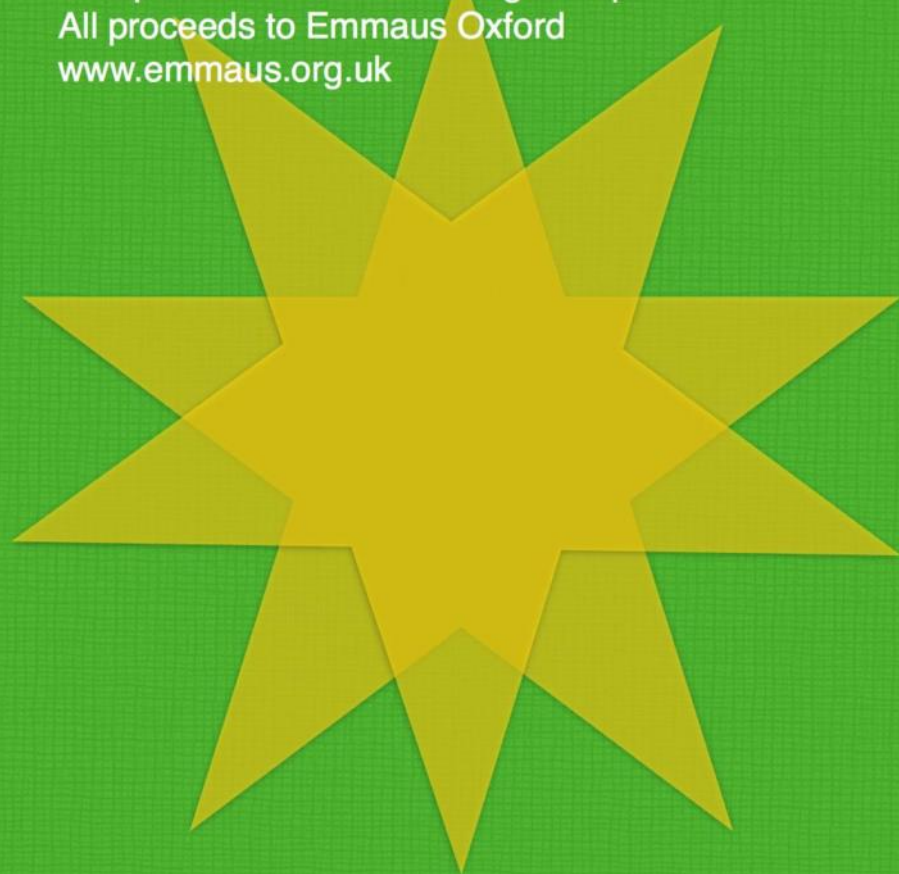
Fill in the form in loving memory of someone dear and it will be added to a Star and hung on the Tree of Remembrance in Church. £4 per star.

Forms available from Church and the village shop.

Completed forms to the village shop.

All proceeds to Emmaus Oxford

www.emmaus.org.uk



Appleton WI

Our December meeting will take place on Thursday, 13th December at 7.30pm in the Village Hall. Yes, it is a week early! We will have a bring and share supper, and yours truly will entertain. We are hoping to organise a trip to Windsor in December to see the castle and the Duchess of Sussex's wedding dress. If you are interested please phone Christine Harris on 01865 862434.

Elaine Flint
01865 861838

Evergreen Club

Our Christmas luncheon is on Wednesday, December 5th at 12.00-12.30 at the Black Horse, Gozzard's Ford. Anyone who has not signed up and would like to join us please ring me-862952 and I will tell you the menu. Paid up members are subsidised, husbands and friends welcomed.

Our sincere thanks go to the 250 Club for their generous help with our luncheon.

Happy Christmas everyone

Trish Wagstaff

Solo Ladies

Everyone who is alone is very welcome to join us at our monthly luncheon.

Our November lunch was held at The Greyhound and we will not meet in December.

Future Dates are:

Tuesday 29th January 2019

Wednesday 27th February 2019

Venues to be advised.

Carol (863759, carolbateman59@gmail.com)

Barbara (863262,

barbara.kimsey@outlook.com)



The 6 week consultation has been delayed and will only start in January 2019. This is so you can all enjoy the festive season and we can have a bit more time to make small but important changes to the Neighbourhood Plan.

In January 2019 look out for the banners around the village with information about how to comment on the Neighbourhood Plan. Everyone's comments are very important. Information will also be posted on the village website: www.appleton-eaton.org

AWE Neighbourhood Plan Steering Group
aweneighbourhoodplan@gmail.com

WOULD YOU LIKE TO HELP? OXFORD WINTER NIGHT SHELTER (OWNS) NEEDS VOLUNTEERS!

<http://www.ownsoxford.org.uk/>

Started last year, a number of churches in central Oxford provided shelter for rough sleepers between 1 January and 31 March with 10 beds available each night. Such was the demand that this winter, they will accommodate up to 20 men and women in different locations in central Oxford. Each guest is given a warm welcome, hot drinks and a snack on their arrival, a warm bed for the night, and breakfast the following morning. Willing volunteers are needed for one of three shifts:

Evening 9pm – Midnight, Overnight from 9pm – 8.30am and Morning 6am-8.30am.

And every little helps.

Details The Secretary, OWNS, c/o St Michael at the North Gate, Cornmarket OX1 3EY
01865-240 940; info@ownsoxford.org.uk
Oxford Winter Night Shelter Reg. Ch. No. 1175750

Gardening Club



For our November talk, we welcomed back Roger Turner, who spoke on the subject of "Creating a garden at the Chelsea Flower Show". His photos and his talk highlighted the enormous undertaking that exhibiting at Chelsea really is, the eye-watering sums of money involved, and the sheer quantity of stuff that has to be transported there – and removed afterwards.

The December Club meeting will be our Christmas social, and is at 7.30 pm on Wednesday 12th December, as usual in Appleton School. Wine, soft drinks (and some entertainment) will be provided, and this year the Club will be providing a finger buffet. We shall be catering for vegetarians, but we regret it isn't practicable to cater for more specific dietary requirements. So those who have other dietary needs are advised to bring a plate of something they know they can eat. Members are very welcome to bring guests at £5 a head.

*Hon. Secretary
Diana Gordon
01865 864536*

January Advertiser

Just to remind contributors that we have to get the January edition printed and distributed before Christmas so the deadline will be Thursday 13th Dec rather than the normal 19th. Please feel free to submit before then but be aware that anything submitted after that can't be guaranteed to be included.

Thanks to all our contributors and distributors for all their work over the past year.

Merry Christmas and Happy New Year

*David Staunton
Editor*

Appleton 250 Club

The results of the November prize draw are:-

Yvonne Sear	237	£25
Margaret Howard	123	£25
Tim Jack	113	£10
Ada Birch	115	£10
Paul Holmes	125	£10
James White	142	£10
Liz Painter	90	£10

We have made a donation of £75 towards Appleton Evergreen Christmas Lunch.

After much discussion the committee has decided to reduce the number of prizes, in the next financial year, to 1 x £50 ; 2 x £20 and 1 x £10. Prize cheques are sometimes not presented for payment!

Sue Johnson

**Wheelchair is now available to borrow. Apply Jennie Revell
863611
jennie.revell@gmail.com**

**Appleton website is now
www.Appleton-eaton.org
appletonandeaton@gmail.com**

NEWS FROM

Email: appletonshop@gmail.com

Web: www.appletonshop.co.uk

Tel: 01865 863191



Opening hours:

Shop

Monday–Friday: 7am–7pm

Saturday : 8am–1pm

Sunday: 8am–12noon

Post Office

Monday & Thursday

9am–1pm



Your Community Shop is ready for Christmas!

This year, we will be ordering and stocking lots of seasonal goods, so why not treat yourselves to some of the wonderful food and drink to be found right here on your door step!

Christmas Order Form

Every household should have received a Special Christmas Shop Order Form. More are available in the shop.

Fill in your details and leave your completed order form in the shop.

We will be taking orders for all of the following :-

- Fresh free range Geese and Bronze Turkeys from Peach Croft Farm
 - Gammon and Ham joints, pigs in blankets (packs of 12) pork sausage meat, sausage meat stuffing with either chestnuts or sage and onion, all from Michael Cain Butcher (Cumnor)
 - Fresh bread from Cornfield Bakery.
 - Mince pies, shop baked pastries and pies
 - Fresh fruit and vegetables from our local suppliers
 - Speciality local cheese in any size, including goats cheese from 'The little Village Dairy'
- Tell us what you need by:
Friday 7th December –Cheese only
Tuesday 18th December –All other food listed on the order form
All products are from our trusted local suppliers and will be ready for collection and payment from the shop on :
Friday 21st December,
Saturday 22nd December (until 1 pm) or
Monday 24th December (until 12 noon)

MONTHLY TURNOVER

	2016/17	2017/18	2018/19
May	19,951	20,267	22,428
June	21,748	22,795	24,483
July	23,878	23,809	27,343
Aug	22,150	20,750	23,774
Sept	20,491	19,963	21,849
Oct	20,511	20,732	22,625
Nov	19,404	19,896	
Dec	19,831	22,315	
Jan	17,788	18,154	
Feb	17,233	17,937	
Mar	19,656	22,387	
April	14,742	19,107	

Christmas and New Year Opening Hours 2018

Fri 21nd Dec 7am-7 pm (Collect shop orders)

Sat 22nd Dec 8 am- 1pm (Collect shop orders)

Sun 23rd Dec 8 am - 12 noon

Christmas Eve Mon 24th Dec 8 am - 12 noon

(Post Office Open 9am -12 noon, Collect shop orders)

Christmas Day CLOSED

Boxing Day CLOSED

Thurs 27th Dec 9 am – 4 pm (Post Office Closed)

Fri 28th Dec 9 am – 4 pm

Sat 29th Dec 9 am – 1pm

Sun 30th Dec 9 am - 12 noon

New Year's Eve Mon 31st Jan 9 am – 12 noon

(Post Office Open 9am-12 noon)

New Year's Day Tues 1st January 9 am - 10 am

(NB Paper collections only on 1st January - no deliveries)

Newspaper Orders

Remember to tell us a week in advance if you need to change your newspaper order over Christmas and New Year.

Cornfield Bread

—our new Daily Supplier and

A family run independent craft baker, established in 1972 in Wheatley, Oxford.

And a Customer Review of their Cornbread...
“Last week....

Just had a slice of cornbread. Delicious!

Nice chewy texture with grainy bits inside and good flavour. If I hadn't read mustard on the list of ingredients, I might not know exactly what the flavouring is but it's very slightly mustardy heat on the palate and pale yellow in colour. Good spread with lashings of unsalted butter.....I think I might just need another slice before walking the dog....

This week....

I've just eaten 4 slices of buttered cornbread - considering a fifth.”

Finalist Rural Community Ownership Awards 2018!

We are very excited to announce that we are one of the three finalists in the prestigious 'Rural Community Ownership Awards 2018' sponsored by the Plunkett foundation.

Jane Cranston and Laura Olver have been invited to the award ceremony in London on 5th December.

Fingers crossed that we will be the winner!
This is the Press Release from the Plunkett Foundation:

“Sponsored by The Retail Mutual, the 'Community Story of the Year' Award was looking for a community business that provides a much deeper role in supporting individuals and community life. This could be from making essential home deliveries to a collective who have had an interesting tale on their way to opening a community business.

With entries from Pembrokeshire to Edinburgh, we had a very tough decision to finalise this category but are pleased to share that the following community business made it into our final three:

Appleton Community Shop, Oxfordshire
With approximately 90 volunteers running their popular community shop in the heart of an Oxfordshire village, Appleton Community Shop were a clear finalist for us as they had such incredible support for the project right from the beginning. With a coffee shop and monthly newsletter sent to the community, this shop truly has a fantastic story and is a worthy finalist.

Charlie Luxton is the awards presenter for this year. Charlie is an architectural designer, writer and television presenter.”

Volunteer Cashiers Needed over the Holidays

Please fill in your name on the sheet on the side of the drinks cooler if you can help as a cashier over the holiday season when there will be some gaps in the rota to be filled.

If you would like to join the volunteers please contact the shop or Dave Dymock on:
01865 863709

All Shop Volunteers – Save the date.

We are planning a 'thank-you' gathering for our shop volunteers at South Lawn, Netherton Road on Tuesday 15th January 6-8pm.

www.Appleton-eaton.org

And follow us on Facebook

www.facebook.com/appletoncommunityshop

A Very Happy Christmas to all our staff, customers and volunteers





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The Friends of Jubilee Park present

Quiz NIGHT

To raise funds for the upkeep of the Park

Sunday 16 Dec

7.30pm for 8pm

The Plough, Appleton

With thanks to Colin and Alison

Cash prize

for the winning team!

Entry: £10 for a team of 4



St Lawrence Church,
Besselsleigh

Carols by Candlelight

Saturday 15th

December

17.00pm

A traditional service of
carols and readings led
by Revd. Ken Campbell

Appleton Village Pre- school needs you

The pre-school committee is looking for enthusiastic individuals to join the committee to help with fundraising events to raise money for the pre-school. Anyone is welcome to join the committee. For more information please email: appletonpreschool1@gmail.com

Appleton Pre-school Committee





Christmas Concert



with

**Claire & Stephen Barratt
and family
and the Appleton Community Choir**

Friday 21st December 7.30pm

St Laurence's Church, Appleton

A short family friendly concert of Christmas Music and Carols

**Tickets £10 - Children under 16 Free
Available from Claire Barratt on 863146 or
cbarratt28@gmail.com**

Proceeds to Oxfordshire Poverty Action Trust

Concert followed by



Make a beautiful wreath to decorate your door.
Wine, canapés and a short talk about the first Christmas.



**St Laurence Church
presents
Appleton's
Handmade
Christmas**

Friday 7th December 7.30pm - 10.30pm
Appleton Village Hall - Tickets £10
to include wine and canapés

Tickets available in November.

Contact Sara Gibson 07779 656144 stuartandsara@btinternet.com

ADVERTISEMENTS See p.11 for costs and deadlines

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FARMOOR OSTEOPATH

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rheumatism, arthritis, sports injury or muscle
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Ingram (nee Darlington) D.O., G.O.s C. registered
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Act 1993), Tel. 01865 864053.



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864687. mobile 07977 099975



Tamsyn Lay MSc (Hons) MChiro MMCA MCTIMONEY CHIROPRACTOR - FYFIELD

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tlay@espina.co.uk



DAVIDSON-DECORATING

Interior, exterior and wallpapering.
References available.
Siobhan 07765780672
davidsondecorating@gmail.com



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07545211465 or www.goldiloxcakes.com



MATHS TUITION

Mike Hudson, 77 Netherton Road, Appleton
Phone 863340.



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Brickwork :Turfing:General garden
maintenance
Andy:07887778784
email:andyphomas@hotmail.co.uk



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Appleton Village Hall

Suitable for meetings, parties, dances
and wedding receptions. Enquiries
Rachel Knight
appletonvillagehallbookings@gmail.com
07584426030

The Comet Minibus – services to Oxford and Abingdon

To Oxford every Wednesday, leaving Appleton at 10.10 or soon after and picking up in Oxford at 1pm for the return journey.

Monday, Abingdon bus leaves Appleton at 10.10 and collects in Abingdon at 1pm for the return journey.

Please donate £2.50 for each return journey.

There is a money box for donations, kept by the Post Office counter.

Mary Carey

Appleton Volunteer Transport Scheme (AVTS)

provides transport for residents of Appleton, Eaton, Fyfield and Tubney, unable to drive themselves, to medical appointments in Oxford, Botley, Abingdon, Witney.

Call : 0750 3447884

Mondays 12 noon-1pm and

Wednesdays 6pm – 7pm

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NOTE: This newsletter is also available on the Parish website. If you do not wish your item to be displayed online, please inform the Editor. All items are included in good faith, and the Appleton with Eaton Advertiser cannot take responsibility for any content.

Advertiser

Deadline for January issue:
12.30, 13th December (19th of the month is the usual deadline)

Notices for village organisations

All printed copy to the shop or by email to editor.advertiser@gmail.com before the deadline. Please email if you can!

No formal payment is required but we ask for a donation towards the running costs of the Advertiser: between £5-50 depending on the length and frequency of entries. Please try to restrict your item to half a page maximum. Liaise with David Staunton to agree an appropriate donation.

Advertisements

To book advertising space:
email Wanda Todd:
accounts.advertiser@hotmail.co.uk
2012 Advertising charges per issue

- Listing:
30p per word of 3 letters or more and a minimum of £3.00 per advert.
Each telephone and email address is to count as a word
- Display adverts:
£25 for a quarter page

Please indicate whether you want (1) a display advert or (2) a listing. If you want a listing the charge is made per word so please either supply the text or say how many words. Note that payment is required in advance, and for long-term adverts we would like 3 months in advance.

Cheques payable to Appleton PCC and sent to:

Wanda Todd, 12 Badswell Lane, Appleton
OX13 5JN

Church Services December 2018

ST LAURENCE, APPLETON

Sunday 2nd Advent Sunday	8 am Communion Service (BCP) 10 am All Age Christingle 6 pm Evensong
Sunday 9^h	10 am Communion Service (CW)
Sunday 16th	10 am Communion Service (CW) 6 pm Evensong
Sunday 23rd	10 am Communion Service (CW)
Monday 24th Christmas Eve	4 pm Crib Service 6 pm Carols by Candlelight
Tuesday 25th Christmas Day	10am All Age Communion Service (CW)
Sunday 30th	10 am Communion Service (CW)

Morning Prayer on Thursday mornings at 9.15 am.

Who to call:

For enquiries about Baptisms, Weddings, Funerals or Church buildings, please contact Reverend Ken at Appleton Rectory on 655737, or email him on kencampbell@stlaurencechurchappleton.org

For up-to-date information on Sunday services & other events, please refer to the Calendar pages of the Church website:
www.stlaurenceappleton.org

(BCP) Book of Common Prayer (CW) Common Worship

