

## OXFORDSHIRE COUNTY COUNCIL 1. (APPLETON PARISH) (SPEED LIMITS) ORDER 20\*\* 2. (A420, CUMNOR TO FYFIELD) (50 MPH SPEED LIMIT) ORDER 20\*

## STATEMENT OF REASONS

As part of the Councils 'Vision Zero' strategy to work on a safe system approach to reducing fatal and severe injuries to road casualties, the Council proposes to reduce vehicle speeds to safer levels for road users, including pedestrians, cyclists, equestrians, motorcyclists, and all motorists.

As a result – following investigations by Officers – a new 50mph speed limit is proposed on the A420 between the existing 50mph limits at Tubney Wood & Parklands Manor. This will create a continuous limit between Fyfield & Cumnor, replacing the existing National Speed Limit in the process.

Accompanying this, a 40mph speed limit on Oaksmere in Appleton is proposed which will lead north-westwards off the A420 to the new 20mph speed limit terminal at the village.

'Vision Zero' focuses on a whole safe system approach that starts with a simple premise - no one should be killed or seriously injured due to a road collision, whichever mode of transport you are using, and the whole system approach encompasses the following five aspects: safer roads and roadside, safer vehicles, safer speeds, safer users, and a holistic post-collision response.

Further information on 'Vision Zero' can be found here: https://www.oxfordshire.gov.uk/transport-and-travel/road-safety/vision-zero).

The County Council continues its responsibility to consider the provision of convenient and safe movement of motor vehicles and other traffic, and the proposed measures are aimed at ensuring that danger is minimised whilst facilitating the effective and safe passage of traffic.

Date: 09 April 2025

Traffic Regulation Order & Schemes for the Director of Environment & Highways Oxfordshire County Council County Hall New Road Oxford OX1 1ND.